

### **What is the aim of Bromley Mytime's Club Development Scheme?**

The scheme is aimed at supporting local sports people and sports clubs who want to increase participation and raise the performance standards of individuals and teams.

### **Who is eligible to apply?**

- Any club based in the London Borough of Bromley
- Any club who is a member of Sport Bromley, or who agree to join at the point of application (£10 p/a). Sport Bromley is a representative body for all voluntary sport and active recreation clubs within Bromley
- Only one grant can be awarded to any one club per year

### **Examples of projects that we will support**

Projects which encourage more members to join your club, or to increase general participation for anyone to take part in sport. You must clearly state what you plan to do with the funding grant.

- Revenue costs aligned to increasing participation e.g. venue hire, sports equipment, training costs, coaching costs, transport to venues, marketing material
- Capital costs e.g. assistance towards improving or refurbishing your clubhouse to provide better facilities for your members

### **Monitoring and evaluation**

You must clearly state how you will measure the outcomes of your project, for example:

- recruit xx number of new members;
- increase attendances by xx at xx sessions;
- make specific improvements to facilities or equipment;
- improve the performance of participants e.g. establish a new girls team

### **How much can you apply for?**

Grants will be awarded up to the value of £1,000. In exceptional circumstances £2,000 can be sought i.e. in conjunction with other funding applications such as Sportsmatch.

**Sportsmatch** can match, pound for pound, commercial business sponsorship or funding from trusts\* or private individuals for a sporting project that aims to increase participation and/or improve performance at grassroots level. The minimum award is £1,000 and the maximum is £50,000. If your sponsor has paid, your application will be considered ineligible for Sportsmatch funding who do not consider retrospective applications. More information can be found on [www.sportsmatch.co.uk](http://www.sportsmatch.co.uk) Tel 08458 508 508 or email: [info@sportsmatch.co.uk](mailto:info@sportsmatch.co.uk)

\*Bromley Mytime is a charitable leisure trust that re-invests its surpluses to enhance sports, arts and play facilities and services.

## Conditions of grant

- Signing the application form confirms the applying club/organisation agrees with the above monitoring and evaluation criteria, and agrees, within reason, to support Bromley Mytime with any PR opportunities related the scheme.
- Successful applications will be asked to complete a simple monitoring and evaluation form at the end of the project confirming spend and outcomes
- If you are successful, the grant funding must be spent on the project outlined in your application.
- Any grant funding must be used within one year

## How to apply

Once you've read through these guidelines and completed the application form, please send completed form and any supporting paperwork to:

Alison McCann  
Sports Development officer  
Bromley Mytime  
4<sup>th</sup> Floor Linden House  
153-155 Masons Hill  
Bromley  
BR2 9HY

Email: [alison.mccann@bromleymytime.org.uk](mailto:alison.mccann@bromleymytime.org.uk)

Telephone: 020 8323 1709

## What happens next?

- Once we have received your completed application form we will send you an acknowledgement letter.
- Your application will be forwarded to the panel consisting of representatives from Bromley Mytime and Sport Bromley, to assess the suitability of your project.
- You will be advised of the outcome of your application within 6 weeks of applying.
- Please ensure that you state contact details of a club representative who will be able to answer any queries that the panel may have.